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| --- | --- | --- | --- | --- |
| **full colour advert / advertorial** | **Rate per placement (Please circle applicable rate)** | **Size** | **Indicate your choice** | **Negotiated / Discount Rate\*** |
| **1** **placement** | **3 placements** | **6 placements** | **12 placements** |
| Double page spread | R16 800 | R15 120 | R13 440  | R11 760 | 420 x 297 | [ ]   |       |
| Inside front cover | R9 450 | R8 505 | R7 560 | R6 615 | 210 x 297 | [ ]  |       |
| Back cover | R9 450 | R8 505 | R7 560 | R6 615 | 210 x 297 | [ ]  |       |
| Full page | R8 400 | R7 560 | R6 720 | R5 880 | 210 x 297 | [ ]  |       |
| Half page horizontal | R4 725 | R4 305 | R3 885 | R3 360 | 210 x 148 | [ ]  |       |
| Half page vertical | R4 725 | R4 305 | R3 885 | R3 360 | 210 x 148 | [ ]  |       |
| ¼ page | R3 675 | R3 225  | R2 835 | R2 415 | 105 x 148 | [ ]  |       |
| ¼ page banners | R3 675 | R3 225  | R2 835 | R2 415 | 105 x 148 | [ ]  |       |
| Front cover banner | R10 500 | R9 450 | R8 400 | R7 350 | 210 x 40 | [ ]  |       |
| Double page advertorial | R15 000 | R13 500 | R12 750 | R12 000 | 1 500 words | [ ]  |       |
| Full page advertorial | R8 000 | R7 200 | R6 400 | R5 600 | 800 words | [ ]  |       |
| Article sponsorship + ad | R9 450 | R8 505 | R7 560 | R6 615 | 210 x 297 | [ ]  |       |
| Page 3 banner ad | R5 250 | R4 725 | R4 200 | R3 675 | 210 x 60 | [ ]  |       |
| Premium package (consecutive months) | R15 000 | R12 000 | R10 000 | See Media kit | [ ]  |       |

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| --- | --- | --- | --- | --- | --- | --- | --- |
| **Edition** | **Booking deadline** | **Material deadline** | **Indicate edition(s)** | **Edition** | **Booking deadline** | **Material deadline** | **Indicate edition(s)** |
| 141 | Jan 2025 | 23 Jan | 25 Jan | [ ]  | 147 | Jul 2025 | 21 Jul | 24 Jul | [ ]  |
| 142 | Feb 2025 | 19 Feb | 22 Feb | [ ]  | 148 | Aug 2025 | 20 Aug | 24 Aug | [ ]  |
| 143 | Mar 2025 | 20 Mar | 24 Mar | [ ]  | 149 | Sep 2025 | 20 Sep | 24 Sep | [ ]  |
| 144 | April 2025 | 21 Apr | 24 Apr | [ ]  | 150 | Oct 2025 | 21 Oct | 24 Oct | [ ]  |
| 145 | May 2025 | 21 May | 24 May | [ ]  | 151 | Nov 2025 | 19 Nov | 21 Nov | [ ]  |
| 146 | Jun 2025 | 20 Jun | 24 Jun | [ ]  | 152 | Dec 2025 | 10 Dec | 12 Dec | [ ]  |

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| --- | --- |
| **Contact person:** |       |
| Name of company |       |
| Postal address |       |
| Tel |       | Cell |       | Email |       |

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| **Terms and conditions**1. **Rates exclude VAT and/or agents’ commission.**
2. Account strictly payable after signoff of final proof.
3. E&OE
 | **\*Discount rates:**3 placements: 10 % discount + 1 FREE advertorial/ad6 placements: 20% discount+ 2 FREE advertorials/ads12 placements: 30% discount + 4 FREE advertorials/ads |

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| **ACCOUNT DETAILS** |
|  **Person responsible (if different form above):** |       |
| Tel |       | Email |       |
| CI/PO no |       | VAT no |       |

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| **ARTWORK** |
| Tel |       | Email |       |
| Provide final artwork [ ]  Need graphic design [ ]  |
| I, the undersigned, hereby declare that:1. I have been duly authorised to deal on behalf of the business/entity, and that all information is true and correct.
2. That I, with my signature, commit myself as guarantor and debtor in solidium with the business/entity for the timeous payment of all outstanding amounts incurred in respect of this agreement.
 |
|  |
| **Signature/Name: Authorised person** |       | **Date** |       |
|  |
| **Return completed booking form to:** | e-mail: gerda@agriabout.com |

|  |
| --- |
| **CONTACT DETAILS** |