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| --- | --- | --- | --- | --- | --- | --- | --- |
| **full colour advert / advertorial** | **Rate per placement (Please circle applicable rate)** | | | | **Size** | **Indicate your choice** | **Negotiated / Discount Rate\*** |
| **1**  **placement** | **3 placements** | **6 placements** | **12 placements** |
| Double page spread | R16 800 | R15 120 | R13 440 | R11 760 | 420 x 297 |  |  |
| Inside front cover | R9 450 | R8 505 | R7 560 | R6 615 | 210 x 297 |  |  |
| Back cover | R9 450 | R8 505 | R7 560 | R6 615 | 210 x 297 |  |  |
| Full page | R8 400 | R7 560 | R6 720 | R5 880 | 210 x 297 |  |  |
| Half page horizontal | R4 725 | R4 305 | R3 885 | R3 360 | 210 x 148 |  |  |
| Half page vertical | R4 725 | R4 305 | R3 885 | R3 360 | 210 x 148 |  |  |
| ¼ page | R3 675 | R3 225 | R2 835 | R2 415 | 105 x 148 |  |  |
| ¼ page banners | R3 675 | R3 225 | R2 835 | R2 415 | 105 x 148 |  |  |
| Front cover banner | R10 500 | R9 450 | R8 400 | R7 350 | 210 x 40 |  |  |
| Double page advertorial | R15 000 | R13 500 | R12 750 | R12 000 | 1 500 words |  |  |
| Full page advertorial | R8 000 | R7 200 | R6 400 | R5 600 | 800 words |  |  |
| Article sponsorship + ad | R9 450 | R8 505 | R7 560 | R6 615 | 210 x 297 |  |  |
| Page 3 banner ad | R5 250 | R4 725 | R4 200 | R3 675 | 210 x 60 |  |  |
| Premium package (consecutive months) | | R15 000 | R12 000 | R10 000 | See Media kit |  |  |

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| **Edition** | | **Booking deadline** | **Material deadline** | **Indicate edition(s)** | **Edition** | | **Booking deadline** | **Material deadline** | **Indicate edition(s)** |
| 141 | Jan 2025 | 23 Jan | 25 Jan |  | 147 | Jul 2025 | 21 Jul | 24 Jul |  |
| 142 | Feb 2025 | 19 Feb | 22 Feb |  | 148 | Aug 2025 | 20 Aug | 24 Aug |  |
| 143 | Mar 2025 | 20 Mar | 24 Mar |  | 149 | Sep 2025 | 20 Sep | 24 Sep |  |
| 144 | April 2025 | 21 Apr | 24 Apr |  | 150 | Oct 2025 | 21 Oct | 24 Oct |  |
| 145 | May 2025 | 21 May | 24 May |  | 151 | Nov 2025 | 19 Nov | 21 Nov |  |
| 146 | Jun 2025 | 20 Jun | 24 Jun |  | 152 | Dec 2025 | 10 Dec | 12 Dec |  |

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| --- | --- | --- | --- | --- | --- | --- |
| **Contact person:** | |  | | | | |
| Name of company | |  | | | | |
| Postal address | |  | | | | |
| Tel |  | | Cell |  | Email |  |

|  |  |
| --- | --- |
| **Terms and conditions**   1. **Rates exclude VAT and/or agents’ commission.** 2. Account strictly payable after signoff of final proof. 3. E&OE | **\*Discount rates:**  3 placements: 10 % discount + 1 FREE advertorial/ad  6 placements: 20% discount+ 2 FREE advertorials/ads  12 placements: 30% discount + 4 FREE advertorials/ads |

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| **ACCOUNT DETAILS** | | | | | |
| **Person responsible (if different form above):** | | | |  | |
| Tel |  | | Email |  | |
| CI/PO no | |  | | VAT no |  |

|  |  |  |  |  |  |  |  |  |
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| **ARTWORK** | | | | | | | | |
| Tel |  | | | | Email |  | | |
| Provide final artwork  Need graphic design | | | | | | | | |
| I, the undersigned, hereby declare that:   1. I have been duly authorised to deal on behalf of the business/entity, and that all information is true and correct. 2. That I, with my signature, commit myself as guarantor and debtor in solidium with the business/entity for the timeous payment of all outstanding amounts incurred in respect of this agreement. | | | | | | | | |
|  | | | | | | | | |
| **Signature/Name: Authorised person** | |  | | | | | **Date** |  |
|  | | |
| **Return completed booking form to:** | | | | e-mail: gerda@agriabout.com | | | | | |

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| **CONTACT DETAILS** |