

SUSTAINABLE AGRICULTURE FOR THE FUTURE

full colour advert / advertorial	Rate per placement (Please circle applicable rate)				Size	Indicate your choice	Negotiated / Discount Rate*
	1 placement	3 placements	6 placements	12 placements			
Double page spread	R16 800	R15 120	R13 440	R11 760	420 x 297	☐	
Inside front cover	R9 450	R8 505	R7 560	R6 615	210 x 297	☐	
Back cover	R9 450	R8 505	R7 560	R6 615	210 x 297	☐	
Full page	R8 400	R7 560	R6 720	R5 880	210 x 297	☐	
Half page horizontal	R4 725	R4 305	R3 885	R3 360	210 x 148	☐	
Half page vertical	R4 725	R4 305	R3 885	R3 360	210 x 148	☐	
¼ page	R3 675	R3 225	R2 835	R2 415	105 x 148	☐	
¼ page banners	R3 675	R3 225	R2 835	R2 415	105 x 148	☐	
Front cover banner	R10 500	R9 450	R8 400	R7 350	210 x 40	☐	
Double page advertorial	R15 000	R13 500	R12 750	R12 000	1 500 words	☐	
Full page advertorial	R8 000	R7 200	R6 400	R5 600	800 words	☐	
Article sponsorship + ad	R9 450	R8 505	R7 560	R6 615	210 x 297	☐	
Page 3 banner ad	R5 250	R4 725	R4 200	R3 675	210 x 60	☐	
Premium package (consecutive months)		R15 000	R12 000	R10 000	See Media kit	☐	

Edition		Booking deadline	Material deadline	Indicate edition(s)	Edition		Booking deadline	Material deadline	Indicate edition(s)
141	Jan 2025	23 Jan	25 Jan	☐	147	Jul 2025	21 Jul	24 Jul	☐
142	Feb 2025	19 Feb	22 Feb	☐	148	Aug 2025	20 Aug	24 Aug	☐
143	Mar 2025	20 Mar	24 Mar	☐	149	Sep 2025	20 Sep	24 Sep	☐
144	April 2025	21 Apr	24 Apr	☐	150	Oct 2025	21 Oct	24 Oct	☐
145	May 2025	21 May	24 May	☐	151	Nov 2025	19 Nov	21 Nov	☐
146	Jun 2025	20 Jun	24 Jun	☐	152	Dec 2025	10 Dec	12 Dec	☐

Terms and conditions

1. Rates exclude VAT and/or agents' commission.
2. Account strictly payable after signoff of final proof.
3. E&OE

*Discount rates:

3 placements: 10 % discount + 1 FREE advertorial/ad
6 placements: 20% discount+ 2 FREE advertorials/ads
12 placements: 30% discount + 4 FREE advertorials/ads

CONTACT DETAILS

Name of company _____
Postal address _____
Tel _____ Cell _____ Email _____

ACCOUNT DETAILS

Person responsible (if different from above):

Tel _____ Email _____
CI/PO _____ VAT no _____

ARTWORK

Provide final artwork ☐ Need graphic design ☐

I, the undersigned, hereby declare that:

- a) I have been duly authorised to deal on behalf of the business/entity, and that all information is true and correct.
- b) That I, with my signature, commit myself as guarantor and debtor in solidum with the business/entity for the timeous payment of all outstanding amounts incurred in respect of this agreement.

Signature/Name: Authorised person _____ Date _____

Return completed booking form to:

e-mail: gerda@agriabout.com